

Curriculum Vitae

Professor Dr. Egon Smeral



City pictures both: Heister

Personal information

First name(s), surname	Egon Smeral
Address	Modul University, Am Kahlenberg 1, A-1190, Vienna, Austria
Telephone	+43 1 320 35 55-430
E-mail	egon.smeral@modul.ac.at
Homepage	www.smeral-research.at
Nationality	Austria
Scope of work	<ul style="list-style-type: none">• Applied economic theory and policy, focusing on:<ul style="list-style-type: none">- tourism, leisure and services industries,- econometrics, tourism forecasts and modelling,- tourism satellite accounts, and- "impact" analyses• Development and assessment of tourism-policy programmes• Marketing strategies

Working experience

Dates	2004-
Occupation or position held	University Professor
Main activities and responsibilities	Economics, Econometrics and Tourism

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Dates	2015-
Occupation or position held	Full Professor at the Modul University, Department: Tourism and Service Management
Name and address of employer	Modul University, Am Kahlenberg 1, 1190 Vienna, Austria.
	1974-2015: Research staff member at the Austrian Institute of Economic Research (WIFO), Arsenal, Objekt 20, 1030 Vienna, Austria.
Further professional activities	<ul style="list-style-type: none">• Teaching activities: Vienna University of Economics and Business, University of Innsbruck, University of Berne and University of St. Gallen (CH) (fields: econometrics and forecasting methods, tourism economics and policy, leisure economy and policy, modelling)• Vice-president of the International Association of Scientific Experts in Tourism (AEST) until 2017. Consultant of the AEST Board since 2018.• Member of the International Association for Tourism Economics (IATE)• Member of the International Academy for the Study of Tourism (IAST), the Tourist Research Center (TRC) and the International Institute of Forecasters (IIF)• Associate editor of the journal Annals of Tourism Research• Member of the Editorial Review Board of the journals Tourism Economics, Tourism Management, Tourism Analysis and Anatolia
Dates	2012-
Activities	Secretary General
Organisation	Tourist Research Center (TRC)
Dates	2010 - 2015
Activities	Chairman of the advisory board on tourism strategy
Organisation	Federal Ministry of science, research and economy (BMWFV)
Dates	2010
Activities	Study leave
Organisation	Hong Kong Polytechnic University (HK)
Dates	2004/2005/2006
Activities	Visiting professor
Organisation	University of Innsbruck
Dates	2003-2004, 2005
Activities	Visiting professor
Organisation	Vienna University of Economics and Business
Dates	2002-2003
Activities	Visiting professor
Organisation	University of St. Gallen (CH)
Dates	2001-2002
Activities	Visiting professor
Organisation	University of Berne (CH)
Dates	1997-1999
Activities	Member of the Austrian Tourism Advisory Council

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Dates 1997
Activities Study leave
Organisation European Business Management School at the University of Wales, Swansea (UK)

Dates 1996-2000
Activities Board member
Organisation Österreich Werbung

Dates 1990-
Activities Economic policy consulting, with focus on tourism
Organisation Federal Ministry for science, research and economy (BMWFW)

Dates 1990
Activities Study leave
Organisation University of Colorado, Boulder (USA)

Dates 1989-2000
Activities Board member
Organisation Austrian Society of Applied Research in Tourism (ÖGAF)

Dates 1983-2015
Activities Member of the advisory board on economic statistics
Organisation Statistics Austria

Dates 1983
Activities Study leave
Organisation University of California, Berkeley (USA)

Education and training

Dates 1974/1980/2000/2004
Subject of study Economics
Title of qualification awarded Mag. rer. soc. oec. , Dr. rer. soc. oec, Univ.-Doz., Univ.-Prof.,
Name and type of organisation providing education and training University of Vienna and University of Innsbruck

Personal skills and competences

Mother tongue(s) German
Other language(s) English: fluent, French: moderate