

## Curriculum Vitae Professor Dr. Egon Smeral



City pictures both: Heuser

### Personal information

First name(s), surname Egon Smeral  
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A-1190, Vienna, Austria  
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E-mail [egon.smeral@modul.ac.at](mailto:egon.smeral@modul.ac.at)

Nationality Austria

Scope of work

- Applied economic theory and policy, focusing on:
  - tourism, leisure and services industries,
  - econometrics, tourism forecasts and modelling,
  - tourism satellite accounts, and
  - "impact" analyses
- Development and assessment of tourism-policy programmes, Marketing strategies
- Analysis of market performance of tourism regions

### Working experience

Dates 2004-  
Occupation or position held University Professor  
Main activities and responsibilities Economics, Econometrics and Tourism

## Curriculum Vitae

### Professor Dr. Egon Smeral

Dates	2015-
Occupation or position held	Full Professor at the Modul University, Department: Tourism and Service Management
Name and address of employer	Modul University, Am Kahlenberg 1, 1190 Vienna, Austria.
	Until 2015: Research staff member at the Austrian Institute of Economic Research (WIFO), Arsenal, Objekt 20, 1030 Vienna, Austria.
<b>Further professional activities</b>	<ul style="list-style-type: none"> <li>• Teaching activities: Vienna University of Economics and Business, University of Innsbruck, University of Berne and University of St. Gallen (CH) (fields: econometrics and forecasting methods, tourism economics and policy, leisure economy and policy, modelling)</li> <li>• Vice-president of the International Association of Scientific Experts in Tourism (AEST) until 2017. Consultant of the AEST Board since 2018.</li> <li>• Board member of the International Association for Tourism Economics (IATE)</li> <li>• Member of the International Academy for the Study of Tourism (IAST), the Travel and Tourism Research Association (TTRA), the Tourist Research Center (TRC) and the International Institute of Forecasters (IIF)</li> <li>• Advisory board member of the journal Annals of Tourism Research</li> <li>• Member of the Editorial Review Board of the Journal of Travel Research and the journal Anatolia</li> <li>• Member of the Editorial Review Board of the journals Tourism Economics, Tourism Management and Tourism Analysis</li> </ul>
Dates	2012-
Activities	Secretary General
Organisation	Tourist Research Center (TRC)
Dates	2010 - 2015
Activities	Chairman of the advisory board on tourism strategy
Organisation	Federal Ministry of science, research and economy (BMWFV)
Dates	2010
Activities	Study leave
Organisation	Hong Kong Polytechnic University (HK)
Dates	2004/2005/2006
Activities	Visiting professor
Organisation	University of Innsbruck
Dates	2003-2004, 2005
Activities	Visiting professor
Organisation	Vienna University of Economics and Business
Dates	2002-2003
Activities	Visiting professor
Organisation	University of St. Gallen (CH)
Dates	2001-2002
Activities	Visiting professor
Organisation	University of Berne (CH)
Dates	1997-1999
Activities	Member of the Austrian Tourism Advisory Council

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### Professor Dr. Egon Smeral

Dates	1997
Activities	Study leave
Organisation	European Business Management School at the University of Wales, Swansea (UK)
Dates	1996-2000
Activities	Board member
Organisation	Österreich Werbung
Dates	1990-
Activities	Economic policy consulting, with focus on tourism
Organisation	Federal Ministry for science, research and economy (BMWFW)
Dates	1990
Activities	Study leave
Organisation	University of Colorado, Boulder (USA)
Dates	1989-2000
Activities	Board member
Organisation	Austrian Society of Applied Research in Tourism (ÖGAF)

### Education and training

Subject of study	Economics
Title of qualification awarded	Mag. rer. soc. oec. , Dr. rer. soc. oec, Univ.-Doz., Univ.-Prof.
Name and type of organisation providing education and training	University of Vienna, University of Innsbruck

### Personal skills and competences

Mother tongue(s)	German
Other language(s)	English: fluent, French: moderate